



**FOR IMMEDIATE RELEASE**  
Friday, March 28, 2014

Contact: Jennifer Marshall  
505-231-1776, [Jennifer@jmarshallplan.com](mailto:Jennifer@jmarshallplan.com)

## **IT'S A FAMILY AFFAIR: NATIVE TREASURES ANNOUNCES 2014 ARTISTS**

*Santa Fe, N.M.* — *Native Treasures: Indian Arts Festival* is pleased to announce the gifted artists, many of them related, whom will be participating in the festival this year. The current roster includes top painters, jewelers, potters, glass artists, sculptors, carvers and weavers who will showcase their work Saturday and Sunday, May 24–25, 2014, at the Santa Fe Convention Center. *Native Treasures: Indian Arts Festival* benefits the Museum of Indian Arts & Culture in Santa Fe.

Talented families abound at *Native Treasures*. Renowned jeweler, Victoria Adams, and her sister, Alexis Adams (both Southern Cheyenne/Arapaho), will make their first appearance at *Native Treasures* this year. Victoria is well known for her detailed and refined jewelry designs. She recently branched out into handmade purses with sterling silver and gemstone decorations. Alexis is a potter whose designs are influenced by the forms of her Cheyenne ancestors and the plants native to her home in the Sierra foothills of California. The result is a unique pottery style reminiscent of the Arts and Crafts movement.



Mother and daughter, Mona and Charlene Laughing (both Diné), are master weavers who regularly win first-place ribbons for their striking and colorful work at the Santa Fe Indian Market and the Heard show in Phoenix. They have participated in *Native Treasures* for the last several years.

Another multi-generational family team is Robert Tenorio and his niece, Ione Coriz (both Kewa). Robert is arguably the most important Kewa potter of his time, ensuring that the traditional polychrome designs and techniques are preserved for future generations. He has mentored Ione for years and her work stands on its own, often with a bit of whimsy evident in her creations.





Accomplished artists Joe and Althea Cajero will be honored with the Museum of Indian Arts & Culture (MIAC) Living Treasure award. This is the first time in the 10-year history of the show that the award has been given jointly to two artists. The MIAC Living Treasure award is given in recognition of artistic excellence and community service. Renowned bronze and clay sculptor Joe Cajero is from Jemez Pueblo, and jeweler Althea Cajero is from Kewa (formerly Santo Domingo) and Acoma Pueblos. It is rare that a married couple share studio space, and even rarer that they together receive such a distinguished award. The couple married eight years ago, and reside in Placitas, N.M.

For the Cajeros, *Native Treasures* is a family affair. Joe's brother, Aaron, is an accomplished potter who will be exhibiting with his daughter Teri. And Joe's parents, Joe Sr. and Esther, also potters, will be at the show for the first time in several years to celebrate

with the family.

For this 10th anniversary of the Living Treasure Award, the Museum of Indian Arts & Culture will honor every artist who has won the award at the Friday night celebration and at the museum. These artists are some of the biggest names in the Native American art world: Robert Tenorio, Mike Bird-Romero, Connie Tsosie Gaussoin, Upton Ethelbah, Jr., Lonnie Vigil, Roxanne Swentzell, Tony Abeyta, Tammy Garcia, and the 2014 recipients, Joe and Althea Cajero. A small exhibit of work by all of these past and present award artists opens at the Museum of Indian Art & Culture Sunday, April 27.

There will also be a preview party at 5:30–7:30 p.m. on Friday, May 23, also at the Santa Fe Community Convention Center. The preview party brings together collectors and artists to celebrate the 10<sup>th</sup> anniversary of the show and to honor the 2014 MIAC Living Treasure award-winners. A special sale of pieces created by the artists for this event, inspired by the theme of “Journey,” will take place on Friday evening. Hors d’oeuvres and wine/champagne will be served. Ticket information is available at [www.nativetreasures.org](http://www.nativetreasures.org).

For more information, visit [www.nativetreasures.org](http://www.nativetreasures.org)



### Native Treasures 10<sup>th</sup> Anniversary Overview

- Memorial Day Weekend, May 24-25, 2014
- Two day Native American arts festival and sale, featuring over 200 invited museum-quality artists taking place at the Santa Fe Convention Center
- Benefits the exhibit fund for the Museum of Indian Arts & Culture (MIAC) in Santa Fe

### 10<sup>th</sup> Year Milestones

Over the last nine years, Native Treasures has:

- Raised \$700,000 for the Museum of Indian Arts & Culture's exhibits
- Become the primary funding source for the museum's exhibits
- Funded over 20 exhibits at the museum
- Generated \$3 million in art sales for Native American artists
- Honored some of the biggest names in the Native art world as our MIAC Living Treasures:
  - Robert Tenorio (2006)
  - Mike Bird-Romero (2007)
  - Connie Tsosie Gaussoin (2008)
  - Upton Ethelbah, Jr. (2009)
  - Lonnie Vigil (2010)
  - Roxanne Swentzell (2011)
  - Tony Abeyta (2012)
  - Tammy Garcia (2013)
  - Joe & Althea Cajero (2014)
- Welcomed 30,000 attendees to Native Treasures for one-on-one interaction with the artists
- Benefited from the help of 600 volunteers
- Been supported by hundreds of individual and business sponsors
- Been named one of "Five Great Things To Do" by Bienvenidos Magazine
- Outgrown its tent on Museum Hill in 2009 and moved to the Santa Fe Convention Center
- Become the kickoff event of the summer art season in Santa Fe
- Launched a second event—the Native Treasures Collectors' Sale—to help collectors sell their Native American art and also benefit MIAC; held October 11-12, 2014

Learn more! [www.nativetreasures.org](http://www.nativetreasures.org)



**NATIVE TREASURES: INDIAN ARTS FESTIVAL**

**WHAT:** *Native Treasures*, now in its 10<sup>th</sup> year, is an invitational art show and sale featuring the best Native art in the U.S. Proceeds provide exhibit funding for the Museum of Indian Arts & Culture.

*Featuring:*

- More than 200 museum-quality artists from over 40 tribes and pueblos
- Best and brightest of the Indian art world
- Santa Fe's only museum-quality Indian art show

**WHEN: Saturday, May 24 & Sunday, May 25, 2014**

**Native American art show and sale**

Saturday 10 a.m. – 4 p.m. \$10; Sunday, 10 a.m. – 4 p.m., Free  
(Early Birds Saturday 9-10 a.m., \$20)

Festival tickets available at entrance

**Friday, May 23, 5:30 – 7:30 p.m.**

\*Benefit Preview Party, offering unique “Journey”-inspired pieces created by artists just for this evening

\*2014 MIAC Living Treasures, Joe & Althea Cajero, will be honored with a gift from the 2013 MIAC Living Treasure, Tammy Garcia

\*All of the past Living Treasure honorees will also be recognized

\*Attendees will meet and mingle with the *Native Treasures* artists

\*Hors d'oeuvres and wine/champagne will be served

\*Live jazz entertainment

\*\$100 (includes an Early Bird ticket for Saturday); tickets also included in *Native Treasures* sponsorships. For tickets or to become a sponsor, go to [www.nativetreasures.org](http://www.nativetreasures.org)

**WHERE:** Santa Fe Community Convention Center, at the corner of Marcy and Grant Streets; Santa Fe, New Mexico

**INFO:** [www.nativetreasures.org](http://www.nativetreasures.org)

**FOR IMAGES, INTERVIEWS, PRESS PASSES & OTHER INFORMATION, PLEASE CONTACT Jennifer Marshall, 505-231-1776, [Jennifer@jmarshallplan.com](mailto:Jennifer@jmarshallplan.com)**